

## MEMORANDUM

**TO:** File Nos. SR-NYSE-2011-55; SR-NYSEAmex-2011-84

**FROM:** Sara Cortes  
Counsel to Commissioner Elisse B. Walter

**DATE:** March 13, 2012

**RE:** Meeting with Representatives of NYSE Euronext

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On March 12, 2012, Commissioner Walter and I met with representatives from NYSE Euronext: Joe Mecane, Executive Vice President and Co-Head of U.S. Listings and Cash Execution, Brendon Weiss, Vice President of Legal and Governmental Affairs, and Clare Saperstein, Vice President of Regulatory Policy and Management. We discussed the NYSE's proposed rule to establish a Retail Liquidity Program on a pilot basis.